

## **OPENING: Graphic Designer-Birmingham, AL**

Email Resumes to:

[info@humancapitalservicesllc.com](mailto:info@humancapitalservicesllc.com)

### **About Us:**

Founded in 2017, LRY Media Group is an experiential agency that started with a passion to move brands forward. Our solutions are focused on Engagement, Branding, and Activation.

**About the Role:** As our full-time GRAPHIC DESIGNER, you serve as the primary in-house graphic designer and creative content for two Alabama based agencies. This position will play an integral part of the team providing innovative design and direction to agency projects. This individual will be asked to provide video and photographic services for clients, graphic design for agency projects, and assist with creative direction on social, print, and media initiatives.

**About You:** Our ideal candidate will have Two (2) years industry experience in a related field, brand experience at a creative agency. Corporate marketing environment in applicable areas of graphic design, space design, visual design and articulating the audience experience utilizing best practices and trends to develop strategies and execute across platforms. Able to be productive individually and able to work closely and collaboratively with our core team in a fast-paced, high-energy environment. Additional skills and experience include:

- Work with project “owner” to effectively implement design vision across various agency projects.
- Participate in and contributing to brainstorming sessions around specific campaigns, projects, and initiatives.
- Functions as a subject matter expert for low to medium-complexity projects
- Requires some client-facing exposure.
- Leverages best practices and experiences to contribute to the success of the project deliverable through established methods, templates and standards.
- Coordinate with outside vendors (such as printers, apparel designers, etc.) in a timely and professional manner to successfully complete design projects.
- Review final layouts across agency projects and suggest improvements when possible.
- Adhere to the project and production timelines/process of multiple resources at once.
- Manage daily tasks in a proficient and efficient manner to maximize productivity.
- Stay on top of current trends and relevant design through studying design across culture.
- Ability to consistently produce professional grade, designs in a timely manner.
- Communicate effectively and efficiently with other team members during the course of a project timeline, specifically as it pertains to revisions, changes, and deadlines.
- Proficient at multitasking within a fast-paced working environment.
- A self-starter who can manage multiple projects across varying production calendars.
- Possessing a high level of organizational skills.
- Self-motivated and positive attitude
- The ability to work with a variety of customers and projects
- The ability to juggle multiple projects, prioritize work and meet deadlines
- Strong attention to detail

**Additional skills:**

- Proven ability to operate tools of a graphic design professional (Ex: InDesign, Photoshop, Adobe, etc.) with a high level of expertise.
- Professional design skills (Adobe XD, InDesign, Photoshop, Illustrator, etc.)
- Website Design Experience a plus!
- WordPress Design Experience a plus!
- Previous Agency Experience a plus!

**EDUCATION:** Bachelor's degree or high school diploma or equivalency, with 1 Year of relevant work professional design experience is required.

**BENEFITS & PERKS:** Professional development & flexible work environment.

**ADDITIONAL INFORMATION:** This is a full-time position. Qualified candidates must be able to work 40 hours per week, (Though seasonal deadlines may require additional hours). A flexible but consistent schedule as approved by supervisor with daytime and weekend availability. Travel may occasionally be required, but overall, this is a non-travel position.

**COMPENSATION:** Commensurate with experience.

**Pay Range-**\$40k-\$45k/per year